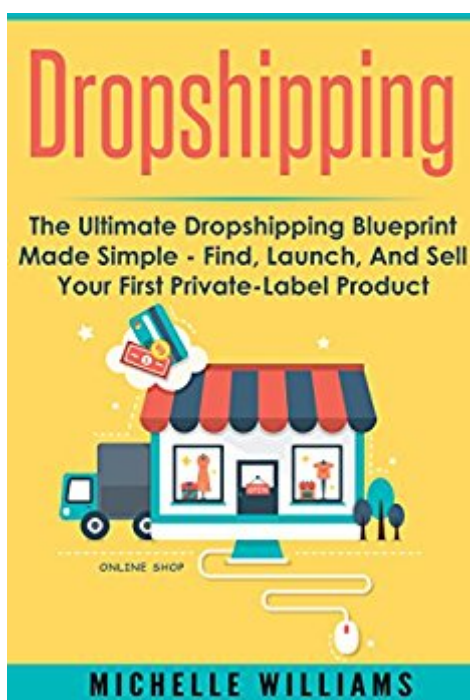


The book was found

Dropshipping: The Ultimate Dropshipping BLUEPRINT Made Simple (Dropshipping, Dropshipping For Beginners, Dropshipping With , Dropshipping Suppliers)



Synopsis

Entrepreneurship is living a few years of your life like most people won't, so that you can spend the rest of your life like most people can't."If you're a budding entrepreneur you know how complicated running a business can be. Shipping your products is not only a vital aspect of your business but it can be both complex and costly if you don't take advantage of streamlining mechanisms. If you're a smart and savvy business owner with external shipping needs, then dropshipping may be the distribution method for you. Very simply, dropshipping is a distribution tool through which products are shipped directly from the distributor to the buyer. This direct and fast delivery system cuts down shipping time, cost, and allows the business owner to reap the benefits. If you're looking to start a small business that relies on shipping as a means of profit and accessibility to your product then look no further. In *Dropshipping: The Ultimate Dropshipping BLUEPRINT Made Simple--Find, Launch, and Sell Your First Private-Label*, you'll find a comprehensive guide to getting your business off the ground and out the door. By utilizing dropshipping you can maximize your profits and streamline your shipping needs. Here's what to expect in the guide: What dropshipping is Finding a profitable product Creating your online store The Ins-and-Outs of a product launch Finding the right suppliers Setting up a long-term promotional plan Identifying common mistakes and how to avoid making them SEO optimization Social media marketing Streamline your business processes Boost your sales and maximize your profits And much, much more! If you're ready to commit to your business and its future profitability, then this guide is for you. With clear, detailed instruction that leads you from the conception of your business to its long-term processes, business maven and world-class consultant Michelle Williams has outlined the perfect guide to dropshipping and how you can make it work for you. Make your money work for you and grab a copy of *Dropshipping: The Ultimate Dropshipping BLUEPRINT Made Simple--Find, Launch, and Sell Your First Private-Label* today!

Book Information

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Customer Reviews

Before you buy this book, read the sample Chapter 1 carefully. That is a solid approximation of the quality of the rest of the book. Specifically, you will find the same grammar and spelling mistakes, the same vague level of detail, the same simple, abstract descriptions of

“dropshipping” in the rest of the book. That is not to say that there isn’t relevant information in here. The book is filled with statements that are (probably) mostly true, but the content provides so little actionable information that it reads like a summary of a better-written marketing textbook. Here is a typical sentence, referring to something the author describes as a “call to action button”:

“You should adjust the words, color, shape, size and location of the button to try to increase the conversation rate of the page.” The author provides no further information on how to do this. This is the equivalent of a book about stocks saying,

“You should buy when the price is low and sell when the price is high.” It is self-evident that anyone using an “add to cart” button should try to maximize the ratio of clicks to sales. How, exactly, is one supposed to increase the conversation rate of the page? What are the factors that influence conversion rate? Do buttons on the left sell fewer products than buttons on the right? There is almost zero actionable advice in this disaster of a how-to book. Another example: “It would be easier to start makings [sic] online sales if you already know where prospective buyers of the product are hangings [sic] out online.” Grammar mistakes aside, this is information that is probably true, but doesn’t help. And “You should

find products with online marketing potential. Really? Okay, how do I do that? The author's answer: "To find products like these in your chosen niche, check for products related to your niche in popular e-commerce websites like . Nowadays, you can find all types of products in these websites. No examples, no walkthrough. For most people, especially people so new to online marketing that they are shopping for a book on dropshipping, "check for products related to your niche" offers zero value. One search on and the thousands of "related" products are quickly so overwhelming that even an experienced marketer will have trouble identifying which products are likely candidates for a successful business. I can't honestly say that there is zero information here. The author does provide an endless stream of platitudes like those described above. However, all of this information (at the level of detail and usefulness presented in this book) is available online for free, from thousands of sources. If you are looking for a book on how to set up and run a dropshipping business, this book is not for you. Save your money and spend your time reading everything you can for free. When you need get stuck and need expert advice, you can find plenty of other books that will provide the information you actually need. One final point: the suspiciously similar five-star reviews are almost certainly fake. No one wanting to set up a dropshipping business would find this book helpful in the slightest. There is only one sense that this book merits five stars: it is a masterpiece of using as many words as possible to provide negligible content.

filled with a ton of information for starting for starting a store online, because you do need merchandise

This is an incredibly basic book with no important tips. If you're a dummy, you'll need this book. Otherwise if you're even slightly familiar with the internet, not even online buying n selling, this would be a waste of time.

100% ABSOLUTELY USELESS!! Don't waste your money! Just a bunch of canned rhetoric!!!

Information is somewhat basic but useful. You can find this information online yourself. However still a decent read if your interested in dropshipping as a business.

This is one of those books that explains almost everything about dropshipping business. I think it will

help anyone who wants to know about dropshipping.

A OK..

I thought this was a very insightful read. The author breaks down all the basic principles of the dropshipping business. The book is broken down into easy to read chapters and goes into great lengths to explain how to find the most profitable product and decide which is best to sell. The author also explains how to get in touch with suppliers and distributor and manufactures and how to utilize the internet as an untapped goldmine. The book discusses the drawback of having products manufactured for you and the advantages of setting up and creating your own brand. This was a clear, and concise easy read for anyone interesting in entering the dropshipping business.

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